PROFESSIONAL DEVELOPMENT PANEL: USING DATA SCIENCE IN A BIG ORGANIZATION

Nielsen is partnering with the School of Information to bring you a Professional Development Panel centered on Data Science! The panel will consist of Nielsen leaders and will center on Using Data Science in a Big Organization. The panel is open to everyone who is interested in Data Science and will discuss such topics as:

- The opportunities and challenges of working in global, fast-paced business
- What skills you need to succeed in Data Science in today’s business landscape
- Types of real-world problems Data Scientists work on
- Q&A

**When:** 4:30 to 6 PM, March 22nd  
**Where:** Ehrlicher Room, North Quad  

**Food Will Be Provided!**

Can’t make the event or have questions? Please email Bryan.Berend@nielsen.com for information.

**About Nielsen:** Nielsen is the world’s leading market and media research company with 34,000 employees in more than 100 countries. Our mission is to provide the most complete understanding of consumers worldwide, serving over 20,000 clients, from Coca-Cola to Walmart to Apple to Disney, in over 100 countries grow their business every day.